

SAVE THE DATE!!!

Farmers' Market Conference

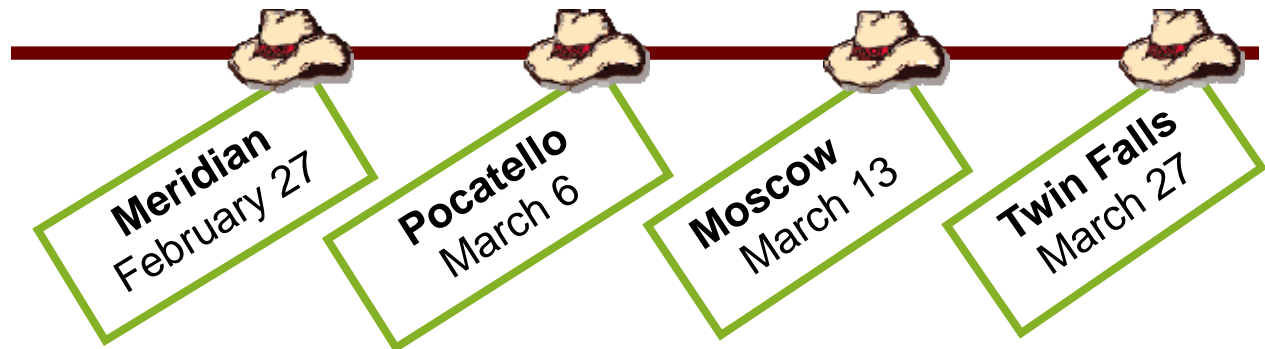
Coming to a location near you 2010!!!

Every **manager, board member, and VENDOR** should plan to attend this one-day training. The agenda is full of hot topics that are relevant to every market.

NEW THIS YEAR: Manager Breakout Sessions and Vendor Specific Tracts!!!

Agenda's will vary slightly between locations, but may Include:

- How to Promote and Build Your Market
- Booth Design to Attract Customers and Increase Sales
- The Use of Foods Stamps at the Market
- The Senior Farmers Market Nutrition Program
- Health and Safety Issues
- Policies, Procedures, and Regulations for a Successful Market
- Planning for Profitability
- Networking, Networking, Networking**



\$20/person
(\$15 for second person from the same business)
\$15 for Seniors/Students

Full Day of Workshops
Lunch Provided
Bring questions to ask and ideas to share!

Registration information and detailed agenda's coming soon!
Contact Lacey Menasco at ISDA for more information.
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