

# Hailey Farmers' Market

Blaine County, Idaho



**Market Location:** Croy & Main St., Hailey

**Contact Person:** Mark Cook  
(208) 788-2012

**Mailing Address:** P.O. Box 2056  
Hailey, ID 83333

**Market Season:** Thursdays, 4 p.m.- 7 p.m., June-October

## A Word From the Market:

The Hailey Farmers' Market was established in 1993 to provide ALL Idaho farmers with an outlet to sell their produce in a congenial atmosphere to the citizens of the Wood River Valley. In 2001, long time Market Manager, Mark Cook, founded the Hailey Farmers' Market "Food for Thought" School Breakfast Program in order to give back to the community. To date, "Food For Thought" has provided funding for over 20,000 breakfasts for needy children of Blaine County, who may otherwise have gone without. The "Food for Thought" Program is being considered as a pilot for statewide application by the Idaho School Food Services. At press time, the city is considering a new location and fees so these are unavailable at this time.

## About the Market:

- Market supports many community needs
- Established 1993
- 50% produce / 50% craft
- No genetically modified foods allowed
- Resale produce allowed with regulation compliance
- Crafts required to be made by vendor
- Products include all of USA

## Market Management:

- Compensated Market Manager
- Advisory Board



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## Hailey Farmers' Market continued

### **Selling at Market:**

- Seasonal Pass \$60 + 8% gross sales under \$150
- Seasonal Pass \$60 + 9% gross sales over \$150
- \$10 penalty for no-shows
- Booth space assigned by seniority

### **Produce and Crafts Offered:**

- Baked goods
- Crafts
- Dried fruits & veggies
- Eggs
- Fine art
- Flowers
- Fresh fruits & veggies
- Honey
- Jams, jellies, & preserves
- Meats (lamb, pork, beef)
- Mushrooms
- Nursery stock