

Everything You Ever Wanted to Know About Farm Liability, But Were Afraid to Ask

February 9, 2007

9am - 5pm

(Registration begins at 8:30am)

UI Commons, Moscow, ID

\$20 Registration Fee*

REGISTRATION DEADLINE: FEBRUARY 5TH**

Times are changing and as you expand the activities of your farm, you need to know how to protect yourself and your business.

You should attend this workshop if you...

- Give farm tours on your land.
- Have or are hiring employees, volunteers or apprentices.
- Process your farm product to sell it as value-added.
- Hand out samples to customers.

Join us as we explore these topics!

Workshop Speakers

Diane Green, Greentree Naturals

Dawn McLees, Idaho Commerce and Labor

Speaker TBA, WA Department of Labor

Linda Pike, Pike Law Office, Attorney

Cole Tonnemaker, Tonnemaker's Farm

Patrick Guzzle, Idaho Food Protection Program Manager

Michael Baker, Whitman County Health District, WA

Speaker TBA, Producer in Processing

Leslie or Todd Scott, American National Insurance Agents

Cinda Williams, UI Sustainable Ag Coordinator

See how other farmers are working with farm regulations and insurance • Good questions to ask an insurance agent • Farmers' Market insurance policies • Regulations for volunteers on your farm and farm labor • Food handling guidelines for farmers' market • Processing Regulations • Learn how to assess your overall farm liability

Workshop Location:

The University of Idaho Commons Building is located south of 6th Street in Moscow. You'll need to plan time to get a permit from the Parking Office on Hwy 8 (3rd Street), just east of Line Street and 3rd Street. Parking can give you a map and a permit to park for the day. The workshop will be on the 4th floor of the Commons in the Crest Room. An elevator is available.

Taking Your Sales to the Next Level A Workshop on Increasing Your Farm Marketing Skills

March 30, 2007

9am - 5pm

(Registration begins at 8:30am)

UI Post Falls Research and Technology Park,

Post Falls, Idaho

\$25 Registration Fee*

REGISTRATION DEADLINE: MARCH 23RD**

Attend this workshop to find out how your marketing strategies can work for you!

You should attend this workshop if you...

- Want to know how to decide where to sell your products.
- Want to learn how to efficiently promote your services.
- Want to educate consumers on the value of your products.

Workshop Speakers

Diane Green, Greentree Naturals

Melissa Lines, Skylines Farm

Jeff Herman, Cliffside Orchards (Invited)

Cinda Williams, UI Sustainable Ag Coordinator



Develop a clear message about your product • Identify your target market • Conduct a market assessment on potential markets • Learn how to maximize direct market sales • Increase product quality and develop better post harvest handling methods • Learn from experienced marketers about their strategies

Workshop Location:

The UI Research Park is located in Post Falls, off of I-90. Take I-90 exit 2 (Pleasant View Road Exit). Take a right onto North Pleasant Road, then turn right onto S. Lochsa Street. The Research Park is at 721 S. Lochsa Street. The workshop will be in the Research Park Classroom.

Registration:

To register, fill out this form and mail it to:

Rural Roots
P.O. Box 8925
Moscow, ID 83843

REGISTER TODAY!!

Registration Fees:

Please check the box of the event that you are planning to attend. Include the total below as well, and please make the check out to Rural Roots. Thank you and we look forward to meeting you!

Everything You Ever Wanted to Know about Farm Liability... \$20 per person
University of Idaho Commons, February 9th
Number of People Attending _____

Taking Your Sales to the Next Level... \$25 per person
UI Research & Technology Park, March 30th
Number of People Attending _____
Total Payment Enclosed \$_____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Special Needs or Diet? Please enclose an explanation with your registration.

Visit the Rural Roots website, www.ruralroots.org for up-to-date details on the workshop or call our office at 208-883-3462 if you have further questions.

We hope you will join us for one or both days!

*Workshop registration includes food for lunch and breaks and educational resources.

**If you register after the deadline or at the door, we cannot guarantee a lunch will be available for you.

To enrich education through diversity, the University of Idaho is an equal opportunity/affirmative action employer and educational institution. Persons with disabilities who require alternative means for communication of program information or reasonable accommodations need to contact Cinda Williams, UI Sustainable Ag Coordinator at 885-7499 at least two weeks before the event..

What farmers are saying about the farm liability and the marketing workshops...

There are so many positive aspects of agriculture, people are often uncomfortable talking about the risks and liabilities involved. The fact is, today we live in a litigious society. You are foolish if you do not protect yourself, your family, and your assets. Let's face it; farming is risky business physically, mentally, and financially. As farmers, we need to educate ourselves with as much information that we can to minimize the risks of doing business. No matter how careful we are, there are risks to farming and this workshop will answer many of the questions we all have.

~Diane Green, Greentree Naturals

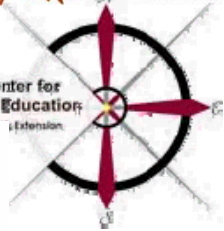
I feel hearing speakers with experience in farming and selling can help greatly in saving some time and money for the new producer. Just the opportunity to get together with local area growers is stimulating and it helps knowing there are others "out there" and relieves the isolation feeling [of farming].

~Anonymous survey response,

Workshop Sponsors:



The Western Center for
Risk Management Education
Extension



University of Idaho
Extension



P.O. Box 8925
Moscow, ID 83843

Check out our website, www.ruralroots.org, to find the most up-to-date information about our other 2007 workshops and our annual meeting coming up this spring!



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